

# Build Your Digital Presence **Branding** **for Impact**

**LAUNCH**  
**HOLLY SPRINGS**



# What to expect:

- LHS Announcements
- Branding for Impact with Amelia Hosine
- Homework

# LHS Goal for Alumni

♥ GIVE ♥  
SUPPORT



RECONNECT

Thank you Amelia Hosine

# Alumni Portal



<https://launchhollysprings.org/portal>

Thank you Jesse Corbin

# Cohort Spotlight



## Cohort Spotlight

LaunchHollySprings is doing a Cohort Spotlight to share in our newsletter, website, and social sites to share about our graduates and their business journey.

✔ At the end of this form you'll be asked to upload your headshot and/or business logo.

Thank you for sharing your most up to date information for LaunchHollySprings to update our records!

launchhollyspringsnc@gmail.com [Switch account](#)

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Only the email you enter is part of your response.

\* Indicates required question

Email \*

Thank you Bob Shimmel

# Cohort Spotlight ???

## In Kind Sponsor Opportunities

- Photography
- Meal Services
- Desserts
- Venue- Brick & Mortar with a space that can hold at least 20
- Swag items

**NEW**

**LHS Alumni**

**Sponsors**

**Local  
Businesses**

**LaunchMyCity**

# Alumni Opportunities

Training & Education that you can share

- SEO
- Social Media
- Branding Marketing
- Finances/ Taxes
- Mindset
- Organization
- Wellness

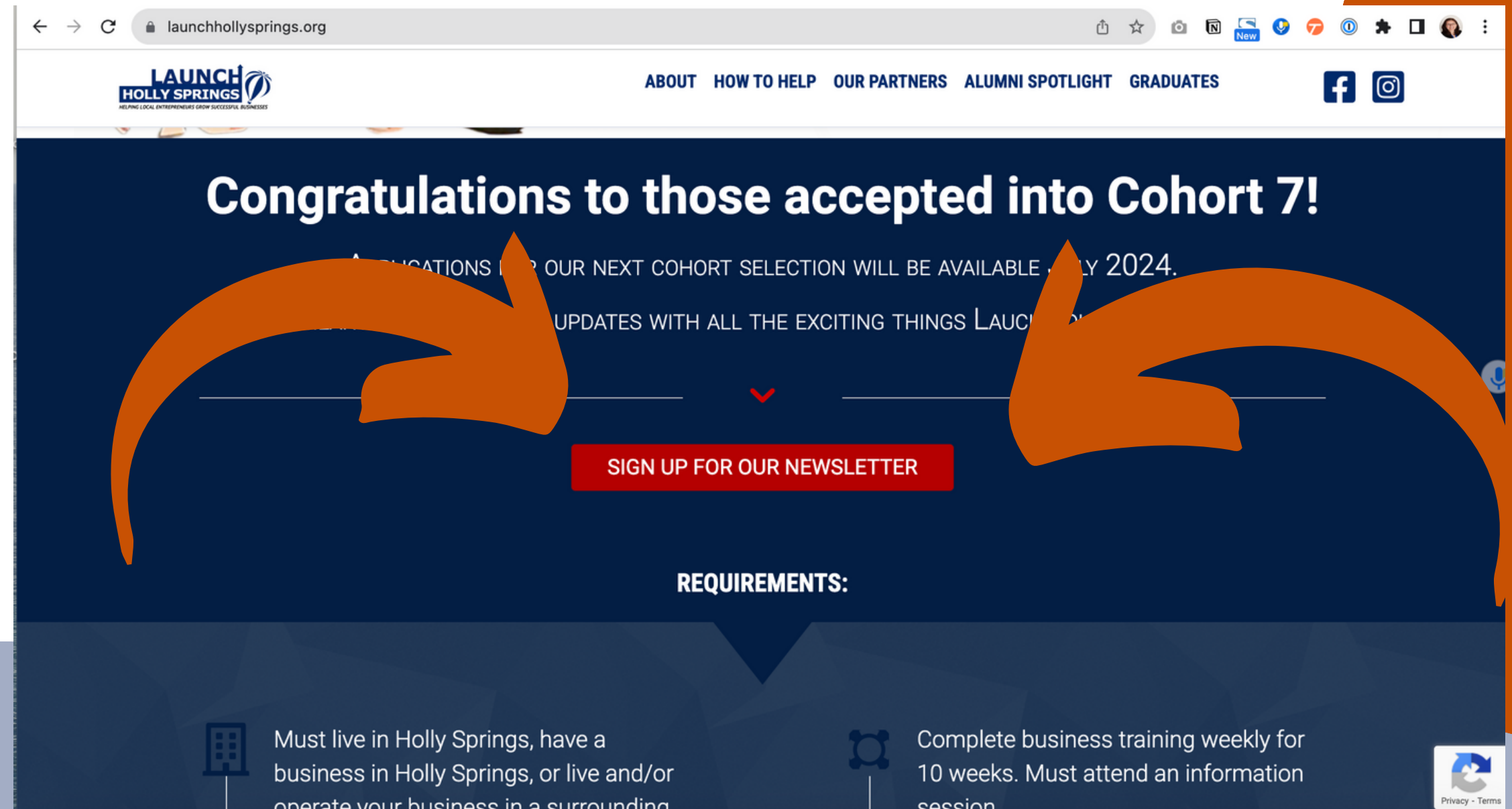
**NEW**

\*\*Check Facebook group for upcoming polls

# Share LHS Cohort 8 Applications launch at the end of the month!

- Application
- Info Sessions
- Interviews

On the website



The screenshot shows the website launchhollysprings.org. The header includes the logo and navigation links: ABOUT, HOW TO HELP, OUR PARTNERS, ALUMNI SPOTLIGHT, GRADUATES, along with social media icons for Facebook and Instagram. The main content area features a dark blue background with white text that reads: "Congratulations to those accepted into Cohort 7!" Below this, it says "APPLICATIONS FOR OUR NEXT COHORT SELECTION WILL BE AVAILABLE JULY 2024." and "STAY UPDATES WITH ALL THE EXCITING THINGS LAUNCH HOLLY SPRINGS HAS TO OFFER." A red button with white text says "SIGN UP FOR OUR NEWSLETTER". Below the button, the word "REQUIREMENTS:" is displayed. At the bottom, there are two columns of requirements: "Must live in Holly Springs, have a business in Holly Springs, or live and/or operate your business in a surrounding area" and "Complete business training weekly for 10 weeks. Must attend an information session". A "Privacy - Terms" link is visible in the bottom right corner. Two large orange arrows are overlaid on the image, pointing from the newsletter button towards the left and right sides of the page.



# Get on our list

**1.** Next Cohort

**2.** Mentor

**3.** Sponsor

Thank you

Katie Gales & Jasmine Cruell

# Get Social

**1.** Facebook

**2.** Instagram

**3.** YouTube

Thank you

Amelia Hosine

&

Christine Walorz

# Upcoming Opportunities

- Data Manager
- LHS Badge for your website
- Share your journey at Info Sessions
- LHS Alumni event- May 16 at 6pm- Location TBD

## EVENTS:

- Opportunities with Wake Tech
- Small Business Center

# 2024 Alumni Events

- February 8
- May 16
- September 19
- November 14

Thank you Amber Williams, Christine Walorz & Irene Gouge

*Homework:*

**10%**

**Thank You!**

